世界互联网大会
World Internet Conference
乌镇峰会·Wuzhen Summit

Call for World Leading Internet Technology Achievements

To Release at the 3rd World Internet Conference

The 3rd World Internet Conference (WIC) will be held from November 16 to 18 this year in Wuzhen, Zhejiang Province, China. In order to showcase the latest world Internet technology achievements, expand the influence of Internet as an innovation driver, demonstrate creative contributions of Internet practitioners, and build an all-round exchange platform for innovations, the Release Ceremony for World Leading Internet Technology Achievements will be held at the same period of the Conference. We invite submissions for 2016 World Leading Internet Technology Achievements from businesses, colleges, research institutions and individuals.

I. Arrangement of the Release Ceremony

1. Basic information

Time: Afternoon of November 16
Location: The main venue of WIC
Theme: Release annual world leading Internet technology achievements
Participants: Government officials, VIPs, achievement owners, invited media, etc.

2. Arrangement

(1) Release content

World leading Internet technology achievements (including fields that are closely related to the Internet, the same below), such as basic theories, technologies, products and business models.

(2) Release Forms

The top 100 shortlisted achievements will be displayed in videos outside of the Conference rooms. Owners of the top 50 will be invited to the Release Ceremony. Each owner of the top 10 will have 5-6 minutes to showcase achievements at the Release Ceremony by video or other means (such as VR, AR, 3D holography, etc.) and also will be awarded the "Memorial Prize for World Leading Internet Technology Achievements".

The Release Ceremony will go live. Achievements will be showcased at the "Light of Internet" Expo of the 3rd World Internet Conference.

(3) Procedure

The achievements will be collected and recommended on the principle of fairness, justice, objectivity and authority.

① Achievement owners could submit application materials to the Secretariat of the Recommendation Committee for World Leading Internet Technology Achievements of the 3rd World Internet Conference.

② After a preliminary screening, owners of the shortlisted achievements will be requested to submit supplementary materials (such as video, models, etc.) to further elaborate the achievement in a visualized and vivid way.

③ The Recommendation Committee will put forward a tentative list of achievements and submit to the Organizing Committee of the World Internet Conference.

④ The shortlisted world leading Internet technology achievements will be announced at the Release Ceremony.

II. Detailed Requirements

We aim to collect advanced world Internet technology achievements developed from 1 December 2015 to the day of Release Ceremony (including achievements planned to release before or at the Release Ceremony), including basic theories recognized by authoritative organizations, cutting-edge technology and disruptive innovation achievements, the most advanced and most influential product achievements and the most innovative business models.

1. **"Basic theory"** refers to key breakthroughs in Internet basic research that clarifies fundamental phenomenon, characteristics, and rules;

2. **"Technology achievement"** refers to advanced processes, tools, equipment, facilities, standards, specifications, indicators, and measurement methods applied in Internet;

3. **"Product achievement"** refers to commercial goods that are generated in the field of Internet and sold for revenues. They may be tangible or intangible carriers catering for users' needs;

4. **"Business model"** refers to business plans, strategies, procedures, organization structure and implementation mode in all links of the whole process, including

resource development, R&D mode, manufacturing mode, marketing system and market circulation.

III. Application Materials

Application materials shall be credible and persuasive. Each applicant may apply for multiple categories of achievements simultaneously, but up to one item in each category.

1. The Application Form for World Leading Internet Technology Achievements **(see the attachment)**

2. **Introduction of the achievement**

The achievement should be illustrated in a short and explicit manner using simple language, data and charts. Authoritative certification materials are required for basic theoretical achievements, and supplementary materials of patent or technological standards, if any, should also be submitted.

3. **Pictures**

2 or 3 pictures are required with a resolution of 4640x3480 pixels or above.

IV. Deadline for Submission

Please kindly submit the application materials to the Secretariat of the Recommendation Committee for World Leading Internet Technology Achievements of the 3rd World Internet Conference **no later than 23 September, 2016.**

The official website of the World Internet Conference:
http://www.wicwuzhen.cn/

Contact

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Attachment: Application Form for World Leading Internet Technology Achievements

Organizing Committee of the World Internet Conference
(Wuzhen Summit)
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